Child Tax Credit Outreach Strategies for Tribal Members

Presented by:
The Oklahoma Native Assets Coalition, Inc.
Christy Finsel, MA, MSW
Citizen of the Osage Nation
Executive Director
Oklahoma Native Assets Coalition, Inc.
cfinsel@oknativeassets.org
www.oknativeassets.org
The Oklahoma Native Assets Coalition, Inc. (ONAC) is an American Indian-led nonprofit that collaborates with Native nations and other interested partners to offer Native-led and culturally compatible asset-building programs and initiatives in Native communities. The coalition, started in Oklahoma and headquartered in Oklahoma City, has existed since 2001, and was classified by the Internal Revenue Service as a 501(c)(3) nonprofit in 2014. While keeping its name, since 2018, ONAC has operated as a national Native-led nonprofit.

[Website URL: www.oknativeassets.org]
ONAC’s mission is to build and support a network of Native people who are dedicated to increasing self-sufficiency and prosperity in their communities through the establishment of integrated culturally relevant financial education and financial coaching initiatives, as well as seed-funded account programs, down payment assistance, free tax preparation, expanded banking access, and other asset-building strategies.
ONAC’s Integrated Asset-Building Programs and Initiatives

- Intermediary funder: Mini-grant program (AI/AN)
- National Native EITC/VITA Network
- Training, TA, and national research
- Prevention of frauds and scams
- Native small business resources
- Financial coaching (basic budgeting/homebuyer education/credit counseling program)
- Native-specific financial education (youth booklet, CSA-related investor education, going remote resources)
- Children’s Savings Account program
- Emergency Savings Account program
- Native Bank On ONAC initiative
- Down payment assistance
- ONAC COVID-19 emergency cash assistance program
Native Bank On ONAC/Get Banked Indian Country Resources

Native CTC Outreach Resources


Follow-Up Contacts

• ONAC Executive Director: Christy Finsel (Osage), cfinsel@oknativeassets.org
• Native Bank On ONAC Manager: Karen Edwards (Choctaw), kedwards@oknativeassets.org
• Native EITC/VITA Coordinator: Patsy Schramm (Cherokee), edgpj@aol.com
How to Support ONAC’s Work

• Join ONAC email distribution group by emailing Christy Finsel at cfinsel@oknativeassets.org.
• Assist ONAC in connecting to others interested in supporting this work.
• Help spread the word about the free ONAC financial coaching resources available to tribal citizens https://bit.ly/ONACCoaching.
• Join ONAC as a member. ONAC also welcomes in-kind donations, sponsorships, and grant support.
• Help ONAC provide funding for additional emergency cash assistance in Native communities: https://give.classy.org/COVIDONAC.

www.oknativeassets.org